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FOR IMMEDIATE RELEASE

Eco-Friendly Products Available for RV Owners

Leawood, KS (November 6, 2008)— Northern Explorer, LLC, (www.northernexplorer.com) offers environmentally friendly RV products that are safe without compromising performance.

Outdoor lovers and environmentalists alike continue to seek ways to make life easier and better without using products that are harmful to themselves, children, pets or the environment. But they also want products that work. Northern Explorer now offers an effective line that is perfect for RV usage. Products include:

Aeroxon Window Fly Killer—This EPA registered product delivers the same effectiveness of chemical sprays without the potential for harm to children or pets. A chemically treated, odorless bait surface sticker is applied to an interior window to attract flies and will eliminate up to 90% of them in 4 hours.

Store-it-Right™ Mouse Pouch—is the safe, all natural alternative to chemical bait stations. Mice and other rodents make themselves at home when RVs are left unattended, leaving behind a mess. This patented, biodegradable, EPA registered product clogs mice's sense of smell to repel them from the area.

Holding Tank Treatments—use the power of enzymes and peracetic acid to virtually eliminate odors while digesting waste and cleaning sensors. This dual action formula degrades to water and oxygen, alleviating problems for downstream treatment plants frequently found with harsh chemicals. Superior performance that leaves no environmental footprint.

Paul Johnson shares how he was using an "all natural" holding tank cleaner from a traditional chemical product. "It left a horrible and embarrassing smell that made others cringe when near!" But when he switched to an environmentally friendly peracetic acid based product (N.E.'s Odor Eliminator) the odor was eliminated.

Other Products—Multipurpose RV & Boat Cleaner is an oxygenated cleaner that cleans carpet, showers, toilets, chairs, shoes and more without any toxic chemicals, solvents or abrasives. Surface Cleaner is the most effective bug stain remover available, and is also effective on bird droppings, tree sap and road grime. The easy to use foaming sprayer shoots 10 feet to clean hard to reach areas and is safe for all finishes. Surface Repellent is a revolutionary patent-pending frictionless polymer technology that bonds to glass, paint, fiberglass and plastic to form a long-lasting, non-stick barrier that repels rain, sleet and snow and helps prevent bugs, tar, dirt, mud and other contaminants from sticking to the surface. Deodorizer was scientifically formulated to break down even the most difficult odor molecules in the air and on fabric. It is hypoallergenic, non-staining, environmentally safe and recommended by animal clinics and professional cleaning services.

Northern Explorer offers a greener shade of performance through environmentally safe products that are packaged using recycled materials and are federally registered and approved. For more information, visit Northern Explorer at the RVIA Show, online at www.northernexplorer.com or call 1-888-681-1443.