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FOR IMMEDIATE RELEASE

RV Owners Seek Green Method for Flies

NORTHERN EXPLORER PRESENTS IDEAL SOLUTION: WINDOW FLY KILLER

Leawood, KS (October 27, 2008)— Northern Explorer, LLC, (www.northernexplorer.com) announces a green solution for curtailing annoying flies in RVs with the product Window Fly Killer.

The general population knows that household flies are a source of nuisance and can carry disease. They may be familiar with traditional methods such as the use of screens, sprays and insect bombs, but these options are not always practical and can be toxic for children and pets that may come in contact with treated areas.

That's why Northern Explorer now offers Window Fly Killer, a solution that delivers the same effectiveness of chemical sprays without the potential for harm. The unique design is patented and EPA approved, which means it has a minimal effect on the environment.

The decorative sticker is odorless and has a chemically treated bait on the surface that attracts flies through a food and pheromone attractant, eliminating any potential for the chemical to drift onto food or areas where children and pets could be exposed.

Users are to place the decorative sticker on the inside upper corner of an RV window, where flies tend to congregate. Flies will eat the bait and die immediately. Studies show that this safe and economical product will eliminate at least 95% of flies in a room within 6 hours, and should be replaced every 6 months for maximum effectiveness. Interested parties should call for details.

Northern Explorer is dedicated to the environment by offering products that are environmentally safer, packaged using recycled materials and are federally registered and approved. For more information, visit www.northernexplorer.com or call 1-888-681-1443.