

STORE IT RIGHT™

Quick Fact Sheet

Why should you use this product?

Now that winter is around the corner, your auto, boat or recreational vehicle (RV) are likely sitting in a covered garage somewhere. Hopefully it's collecting dust, not serving as a winter home for some unwanted guests. But unless you've taken steps to keep them out, it's very possible that right now, mice, squirrels and/or other critters are making themselves at home in your home away from home. And you don't want them there! Rodents are notorious for chewing through vehicle wiring and plastic and rubber lines. They also leave a big mess behind, defecating on countertops and floors, and even in beds. If you haven't taken preventative measures to keep rodents out, you may be in for an unpleasant surprise the next time you want to take your auto, boat or RV on a trip.

Why Store-It-Right™ and not other remedies?

On May 31, 2008 the EPA released a ruling to control all rodenticides due to harmful effects on the environment and the potential to hurt or kill small pets or children. They ruled that a series of harsh chemicals are no longer available for retail sale and must be administered by a licensed exterminator. This leaves few available for rodent control. Store-It-Right™ is approved by the EPA as a safe and effective way to control rodents. Please visit this web site www.epa.gov/pesticides for more information on the EPA ruling of rodenticides.

Moth balls are also a common home remedy to keep mice out, but many find the odor of moth balls offensive. Store-It-Right™ is a botanical rodent repellent that mice find irritating, but at the same time has a fresh woody scent that humans like. In addition, to a rodent repellent many use Store-It-Right™ as a freshener to keep unpleasant smells out.

Why is it important to be EPA approved?

Rodents and flies are considered to be a public health risk because they can carry and pass on human pathogens and diseases. Any product that makes a claim of repelling or killing pest that are considered a public health risk must under go a series of rigorous performance testing. In order to be EPA registered, products must do what they claim to on their label, as well as have minimal effects on the environment. Rest assured that if a product is EPA registered, the products claims on the label are correct and are proven to do so.

Will Store-It-Right™ Sell?

Because many alternative solutions have been taken off the market, there are few safe solutions available. This is prime time to make market and offer a unique solution that is effective and safe. Not to mention with gas prices and a struggling economy Store-It-Right is the perfect reoccurring revenue product. We also have several testimonials available that it does sell and consumers want it.

How Does it Work?

Rodents are highly dependant upon their sense of smell to alert them of predators near by. They can only see eight inches away which is why their sense of smell is crucial for survival.

Store-It-Right™ has a patented ingredient formulation that clogs their sense of smell making them venerable to predators. They have no choice but to exit so they can get their most important sense back.



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